



H. Porter,

DIRECTOR OF ATTRACTIONS & PUBLICITY

TELEPHONE 25212

*Attractions & Publicity Department,
Town Hall,*

*Blackpool,
Lancashire*

IN YOUR REPLY PLEASE QUOTE:
HP/DMP. A/63/4.

25th April, 1963.

BLACKPOOL

**THE
WORLD'S
PLAYGROUND**

Position - - - Direct West
Facing Irish Sea
Length of Coastline and
Promenade, 7 miles
Ebb Tide - - - 1 mile
Prevailing Wind - - - W
Bracing Breezes
Sunshine
7 miles Shingle-Free Beach
Safe Sea Bathing
Finest Open-Air Bath
in the World
Indoor Baths - - - 4
Sun Bathing
Pleasure Beach
Ice Dome
Golf Courses - - - 2
Boating Pools - - - 3
Municipal Airport
" Tennis Courts
" Bowling Greens
" Golf Course
" Putting Greens
First Division Football
Rugby League Football
Cricket
Theatres and Cinemas
Summer Shows - - - 15
Piers - - - 3
Greyhound Racing Track
Public Ballrooms
Conference and
Exhibition Halls
Railway - - British Railways
(London Midland Region)
Coach Stations - - - 3
Corporation Transport
Services
Electric Trams and Omnibuses
Multi-Storey Car Parks
Coach Tours,
Lake District &c.
Population - Approx. 151,250
Rates - - - 8/11 in the £
Sports Stadium
Stanley Park - Rose Gardens
Italian Gardens, Tennis,
Bowls, Golf Links, Putting
Greens, and Lake,
5,000 Hotels and
Boarding Houses
&c. &c.

S. H. Whitaker, Esq.,
Chairman,
LANCASHIRE AUTOMOBILE CLUB,
Meagles Cottage,
Elswick,
PRESTON.

Dear Mr. Whitaker,

1st ANNUAL MANCHESTER TO BLACKPOOL
VETERAN/VINTAGE CAR RUN

I hope you and your colleagues will accept my warm and sincere congratulations upon the tremendous success achieved by the 1st Annual Manchester to Blackpool Veteran and Vintage Car Run.

The interest aroused by the event, and the consequent crowds, exceeded all expectations and there can be no doubt about the success of the event.

As well as my congratulations will you please accept my personal thanks.

I hope to see you soon.

Yours sincerely,

DIRECTOR